

# the Pittsburgh Savoyards

Advertising Rate Card for **Grand Dukes Dress Ball**, April 26, 2014

Ads will be published in the Event Program

Ad Type	Dimensions	Price
Back Cover -	4 1/2" w x 7 1/4" h	\$200
Full Page - Inside front cover -	4 1/2" w x 7 1/4" h	\$185
Full Page - Inside back cover -	4 1/2" w x 7 1/4" h	\$185
Full Page	4 1/2" w x 7 1/4" h	\$165
Half Page	4 1/2" w x 3 1/2" h	\$ 85
Quarter Page	2 1/4" w x 3 1/2" h <i>OR</i> 1.75" h x 4 1/2"w	\$ 45
Business Card	3 1/2 w x 2"h	\$ 35

## Advertising to run in the program for Grand Dukes Dress Ball should meet the following standards:

- ▶ Ad Copy should be 300 dpi Black/White (Line Art) or Gray Scale. Electronic Submission Is Preferred. Supply camera ready copy, or we will do the layout according to your basic markup. NOTE: Most WEB images or photographs are only 96 dpi or less, and can look noisy, grainy, or soft when printed instead of on a monitor. If you use a image taken from on a web site, be sure it is 300 DPI.
- ▶ Electronic Formats accepted are: **Adobe Acrobat (pdf) , JPG/JPEG, TIFF, Photoshop, MS Word, Word Perfect.** If PS does the layout, the Final In-Program Design will be determined by PS to best accommodate the Program. **For best appearance, Graphics embedded inside MS Word or WordPerfect Documents must be included as a separate graphic file.**
- ▶ Replacement Fonts may be used when necessary for Word, Word Perfect, or Adobe ads.
- ▶ Submitted Copy/Ads will not be returned, they are used in the creation of the ad layout.
- ▶ Advertising placement for "Cover" ads is on a "first request" basis, other ad placement will be determined as needed by PS.
- ▶ All ads are Final. We reserve the right to refuse to accept any advertisement at our discretion.
- ▶ Advertising will appear in the Event Program for **Grand Duke's Dress Ball**

*Ad requests must be returned to Greg Kornides by Saturday April 12, 2014*

Payment is required with advertising request, make checks payable to: *The Pittsburgh Savoyards, Inc.*

**Email Electronic ads to:** [gregkornides@pittsburghsavoyards.org](mailto:gregkornides@pittsburghsavoyards.org) or [gkornides@yahoo.com](mailto:gkornides@yahoo.com)

### **Order Form information**

Business name and Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Ad Type: (*Back cover, Full Page, Business card, etc*) \_\_\_\_\_

Pittsburgh Savoyards Representative \_\_\_\_\_

AD Description ( *Please Place Copy on back of sheet, or Attach, or do a basic markup*)

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## Heritage Valley Sewickley Specialists

**Gregory B. Patrick, MD, FACP, FCCP**  
Practice Limited to Pulmonology

**Sharon R. Roseman, MD, FACP**  
Practice Limited to Gastroenterology

Fellow, American College of Physicians  
Fellow, American College of Chest Physicians

Fellow, American College of Physicians

**Certified:**

American Board of Internal Medicine  
American Board of Pulmonary Medicine  
American Board of Geriatric Medicine

**Certified:**

American Board of Internal Medicine  
American Board of Gastroenterology

To schedule an appointment for your pulmonary or digestive healthcare needs please contact our office at:

701 Broad Street, Suite 411

Sewickley, PA 15143

**Phone: 412-749-7160**

Feel free to visit our websites for more information about our practice as well as pulmonary and digestive care.

[www.heritagevalley.org/gregorypatrickmd](http://www.heritagevalley.org/gregorypatrickmd)

[www.heritagevalley.org/sharonrosemanmd](http://www.heritagevalley.org/sharonrosemanmd)

Quarter Page Ad

in

Tall Orientation

2.25" Wide x 3.5" Height

## BATTLEFIELD BAND

Sat. **Nov. 22, 2014** 8 PM

Central Catholic HS . Pittsburgh

**BALMORALCLASSIC.ORG Nov. 21-22**



**1-888-71-TICKETS**

## BAGPIPING & DRUMMING

BALMORALSCHOOL July 6-11

**FREE CONCERT!** Thurs. **JULY 10, 2014**  
Shady Side Academy, Fox Chapel

**BALMORALSCHOOL.ORG**



1/2 pg ad... 4 1/2" X 3 1/2"

Quarter Page

in Wide Orientation

1.75" Height x 4 1/2" Wide (Page width)

**Margie Linville**  
REALTOR®

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CRANBERRY TOWNSHIP  
730 Parkwood Drive  
Cranberry Township, PA 16066








Office • 724-776-9705  
Ext. 309  
Fax • 724-776-9708  
Cell • 724-910-3557  
Toll Free • 1-800-773-5559

FOR THE BEST WAY HOME, GO NORTHWOOD™

[www.northwood.com/margielinville](http://www.northwood.com/margielinville) • Email: [mlinville@northwood.com](mailto:mlinville@northwood.com)

Business Card 3 1/2" x 2"

Examples of finished Ad sizes in Program

## Balmoral Classic announces

Scottish fiddler **Alasdair Fraser**

and cellist **Natalie Haas**

plus pipers, drummers, & dancers!

in concert, **Nov. 9, 2013 ~ 8pm**



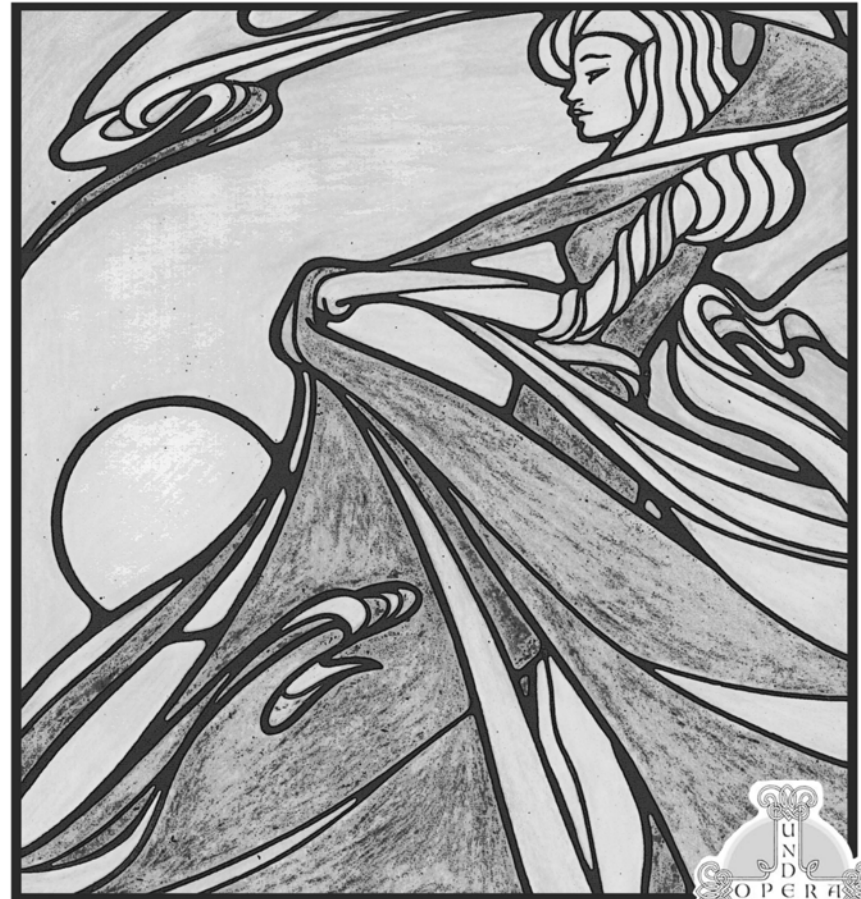
McGonigle Theater, Central Catholic High School, 4720 Fifth Ave, Pittsburgh

**1-888-71-TICKETS** • [info@bagpipng.org](mailto:info@bagpipng.org) • **BalmoralClassic.org**

*Undercroft Opera*

presents

# Bellini's *Norma*



**November 21-24, 2013**  
The Seton Center  
1900 Pioneer Avenue  
Pittsburgh, PA 15226

*A fiery love triangle  
set in the mysterious, mythical  
world of the ancient Druids*

