

the Pittsburgh Savoyards

Advertising Rate Card for **Patience**, October 4 -13, 2024
 Ads will be published in the Program distributed at all Performances

Ad Type	Dimensions	Price
Back Cover	4 ½" w x 7 ¼" h	\$200
Full Page - Inside front cover	4 ½" w x 7 ¼" h	\$185
Full Page - Inside back cover	4 ½" w x 7 ¼" h	\$185
Full Page	4 ½" w x 7 ¼" h	\$165
Half Page	4 ½" w x 3 ½" h	\$ 85
Quarter Page	2 ¼" w x 3 ½" h <i>OR</i> 1.75" h x 4 ½"w	\$ 45
Business Card	3 ½ w x 2"h	\$ 35
Special One-Line "Congratulations to "	One Line in Credits section "Congratulations to XXXX "	\$ 10

Advertising to run in the Program for *Patience* should meet the following standards:

- < Ad Copy should be 300 dpi Black/White; Gray Scale; or Line art, **Electronic Submission Is Preferred.** Avoid Photographs or Color ads, they don't reproduce well in Black ink in the Program. Supply camera ready copy, or we will do the layout according to your basic markup.
- < Electronic Formats accepted are: **Adobe Acrobat (pdf) , JPG, TIFF, Photoshop, MS Word, Word Perfect.** If we do the layout, the Final In-Program Design will be determined by PS to best accommodate the Program. Note: **For best appearance, Graphics embedded inside MS Word or WordPerfect Documents must ALSO be included as a separate graphics file.**
- < Replacement Fonts will be used when necessary for Acrobat; Word; or Word Perfect ads.
- < Submitted Copy/Ads will not be returned.
- < Advertising placement for "Cover" ads is on a "first request" basis, other ad placement will be determined as needed by PS. All ads are Final.
- < Cover Placement is as available, determined by PS.
- < We reserve the right to refuse to accept any advertisement at our discretion.
- < Advertising will appear in the Program for "Patience" Oct 4, 5, 6, 11, 12, 13, 2024.

Ad requests must be returned with all materials by Saturday Sept 14, 2024

Payment is required with advertising request, make checks payable to: *The Pittsburgh Savoyards, Inc.*

Email Electronic ads to: advertise@pittsburghsavoyards.org

Order Form information

Business name and Contact: _____

Address: _____

Telephone: _____

Ad Type: (*Back cover, Full Page, Business card, etc*) _____

Pittsburgh Savoyards Representative _____

AD Description (*Please Place Copy on back of sheet, or Attach, or do a basic markup*)



Undercroft Opera
 announces our fully staged production
 of Puccini's most loved opera
LA BOHÈME, presented in English.
 Performances in Bethel Park and Oakland

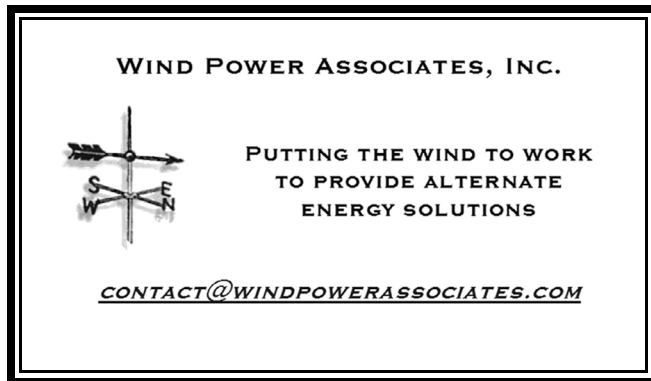
Bethel Park High School

**St Paul Cathedral Center
 "Synod Hall"**

Fri Aug 1 st	8 pm	Fri Aug 8 th	8 pm
Sat Aug 2 nd	8 pm	Sat Aug 9 th	8 pm
Sun Aug 3 rd	2 pm	Sun Aug 10 th	2 pm

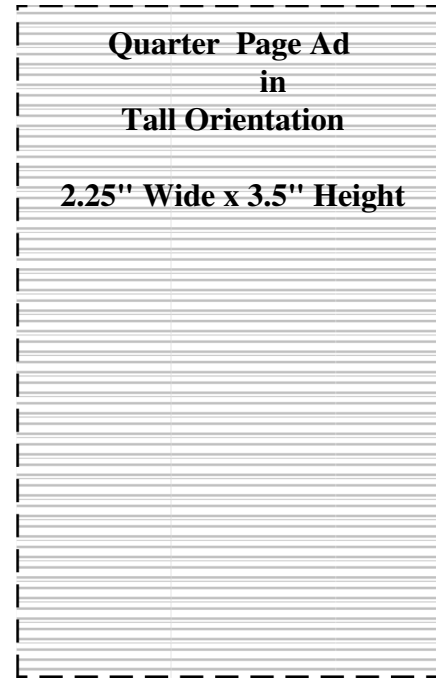
Tickets \$12 to \$27, Advance Purchase Discounts available
 for more information visit www.undercroftopera.com

1/2 pg ad... 4 1/2" X 3 1/2"



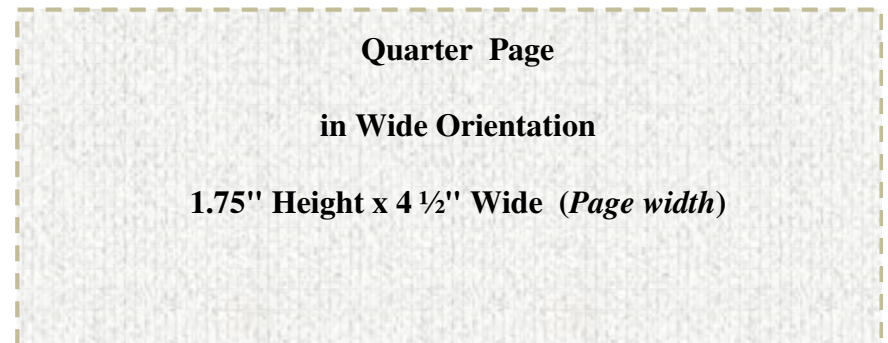
Business Card 3 1/2" x 2"

Examples of finished Ad sizes in Program



**Quarter Page Ad
 in
 Tall Orientation**

2.25" Wide x 3.5" Height



Quarter Page

in Wide Orientation

1.75" Height x 4 1/2" Wide (Page width)

Examples of "Congratulations to w.x.y.z."

Ralph, Congratulations on your Promotion! your

To the Cast of Pinafore - A most excellent crew... Officially !!